

## **Introduction to Brighton Philatelic Society on Social Media Platforms Facebook and Instagram**

### **Introduction.**

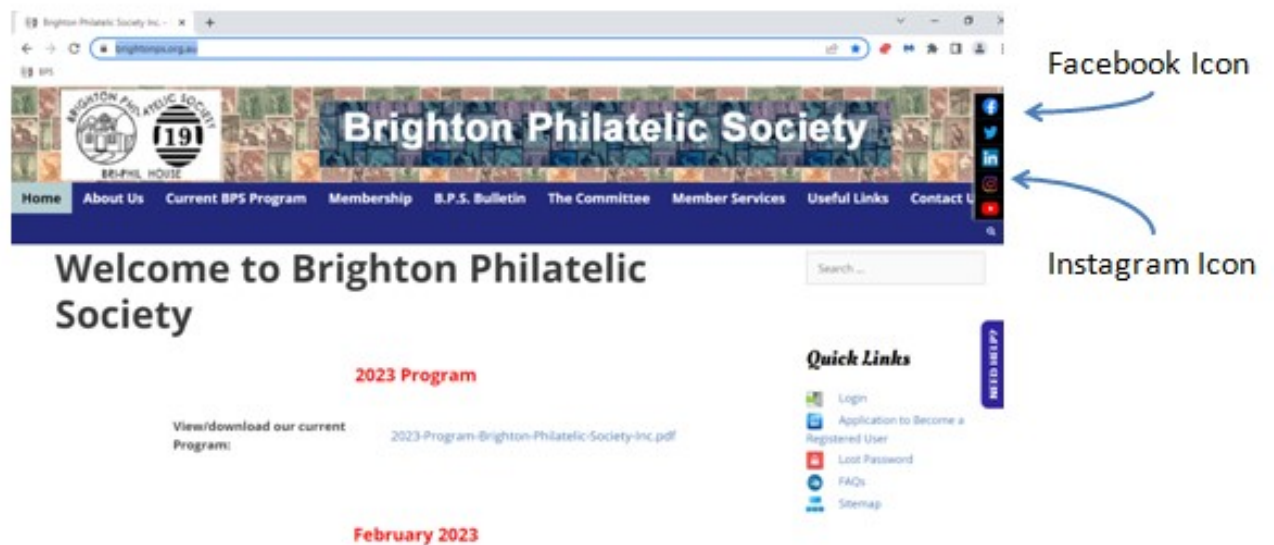
Social media can create a connection in many different ways like joining and connecting like minded people together with a common interest, showcasing our member's philatelic items, introducing new people to the hobby and importantly creating a digital presence/ archive for BPS to show we are an active philatelic society and community. Brighton Philatelic has recently begun to actively use Facebook and Instagram social media sites to create awareness of the group to a wider audience and importantly a younger audience. To date we have received strong interest from other social media sites and individuals around the globe.

Firstly to cover some of the common terms used with social media. A social media account on Facebook (FB) and Instagram (Insta) is called a 'page or profile' and any 'content' (pictures etc) uploaded is called a 'post'. A 'follower' is someone who has pressed the 'Follow' icon and then the BPS page will appear in their 'Feed' (pages that person follows) and new content that is posted will come up when they open their device and scroll. "Likes" are when someone likes the content posted and also comments can be left but remember this is a public forum and all comments can be seen. BPS Facebook and Instagram pages can be found by simply searching on the search "Q" icon the name Brighton Philatelic Society then press follow or Like. If having difficulties finding the page or setting up an account there are members who can help.

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## Instructions for accessing Brighton Philatelic's Facebook and Instagram accounts.

The simplest way for people to access Brighton Philatelic on Facebook or Instagram is via the Brighton Philatelic website : <https://brightonps.org.au>



In the top right hand corner, please select:



- to access Brighton Philatelic page on Facebook



- to access Brighton Philatelic page on Instagram

Once you reach the relevant Social Media account, you will need to navigate around the site. Further details for navigating around our Facebook site can be found below.

## Instructions for accessing Brighton Philatelic's Facebook account and making a Comment.

### How to Access Facebook and "Like" or "Comment" on a post

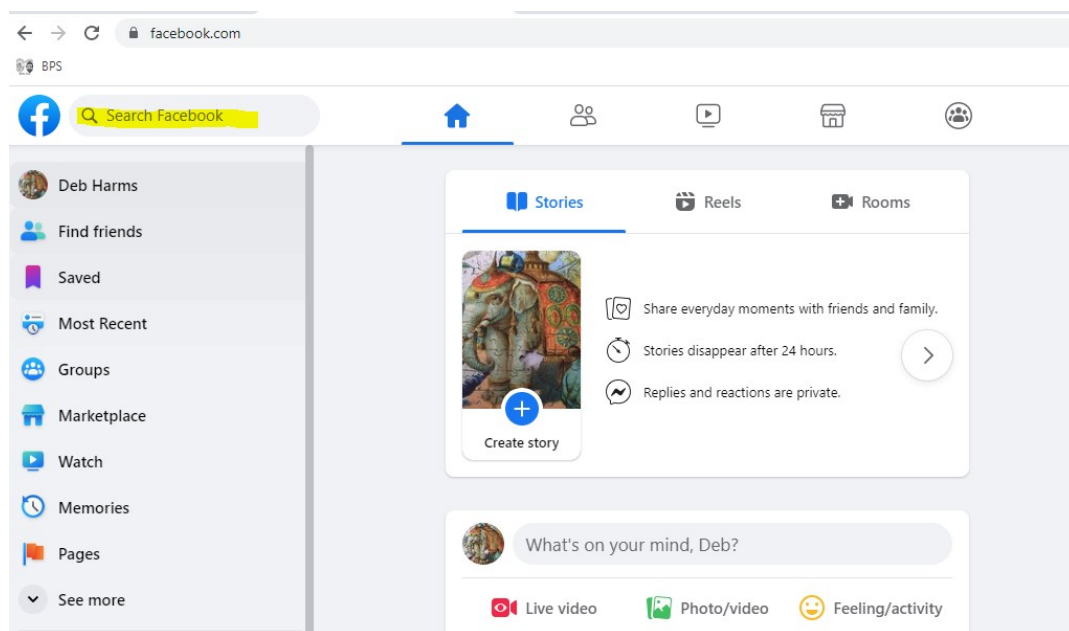
The following assumes you are aware of basic features of Facebook, use this service and have a Facebook profile. If you require assistance with how to join Facebook, please contact the secretary, via email : **secretary@brightonps.org.au** and someone will contact you.

Facebook can be accessed via multiple medias:

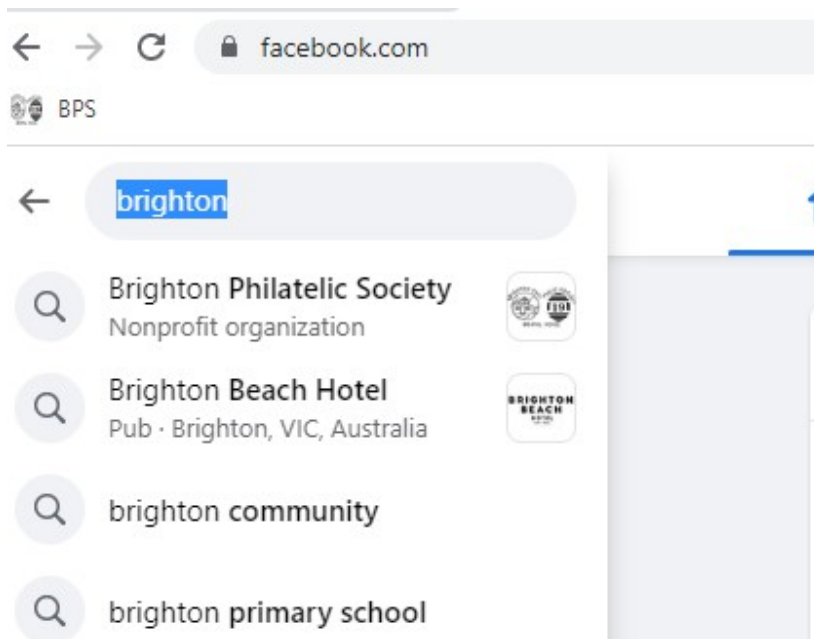
	Computer	Phone	Tablet
Facebook	Yes	Yes	Yes

The following screens/instructions assume you are using a computer. For Phones/Tablets, you will be required to download the Facebook "app".

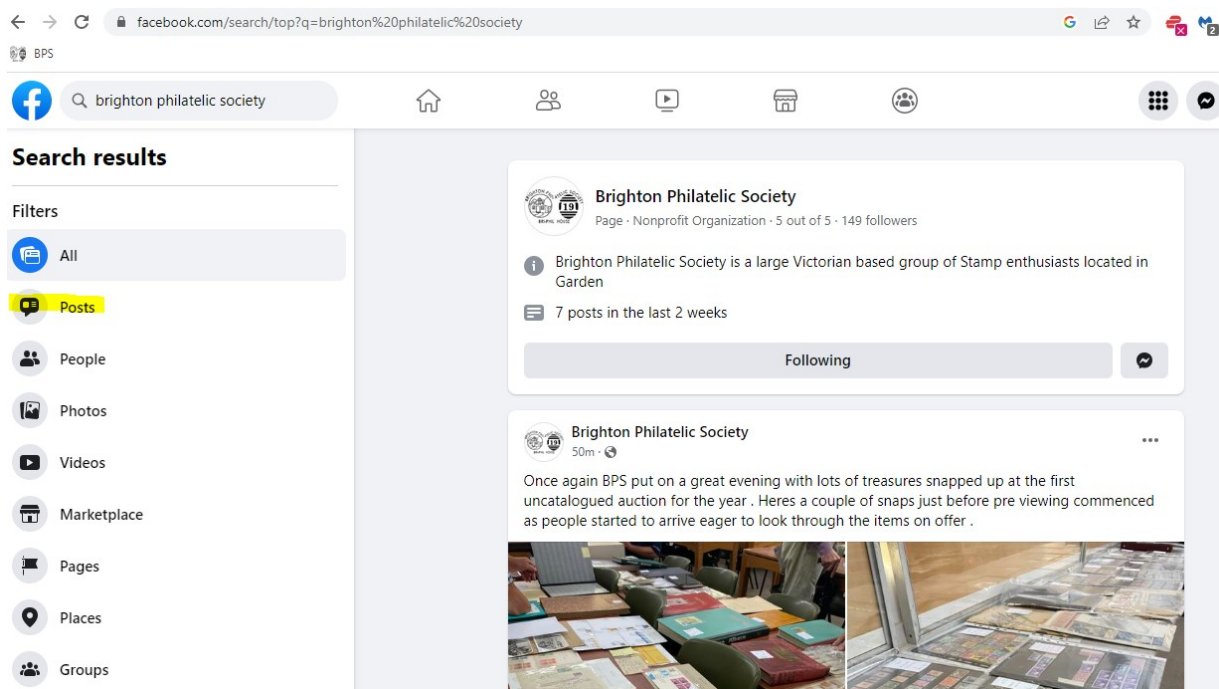
To access via computer goto Facebook via the link from Brighton Philatelic Society's web page (above) or else go directly to <https://www.facebook.com/> . The following screen will appear



If you go directly to Facebook (without the link from BPS website) you will need to find Facebook's Brighton Philatelic "page". To do this, goto the Search function (highlighted above in Yellow) and type in Brighton Philatelic



To see posts that have been made, goto option “Posts” (highlighted below):



You will then see a number of posts that can be selected and read:

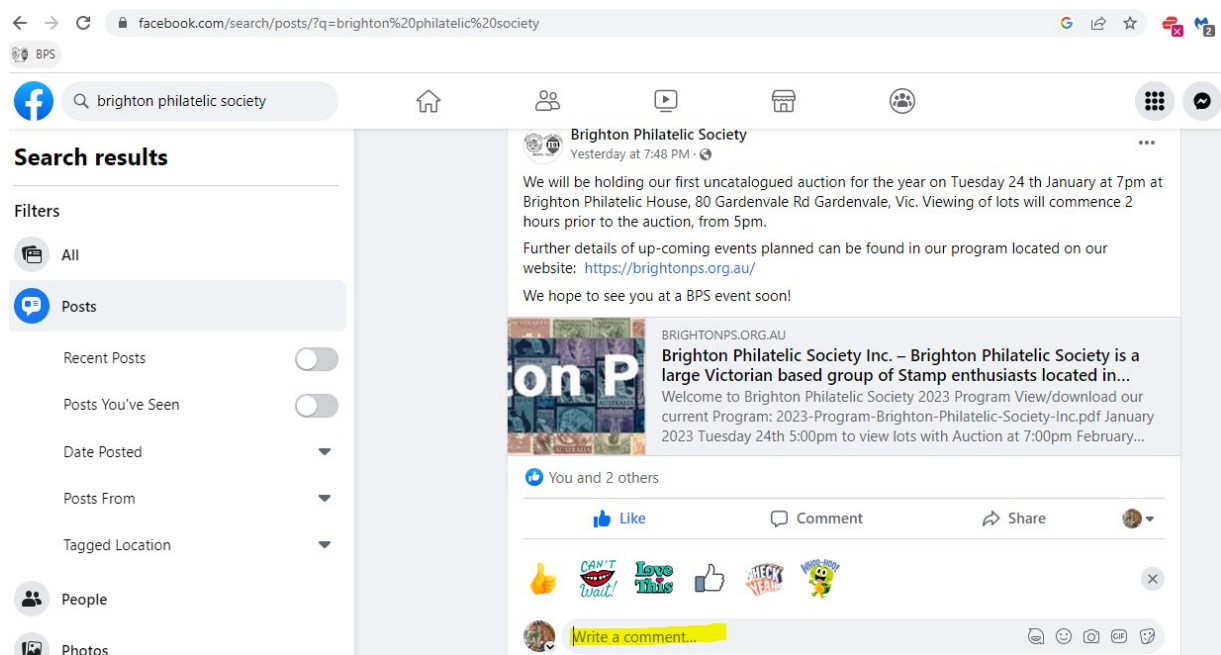
The screenshot shows a web browser window with the address bar displaying 'facebook.com/search/posts/?q=brighton%20philatelic%20society'. The Facebook interface includes a search bar with the text 'brighton philatelic society' and a navigation menu with icons for home, friends, videos, marketplace, and groups. On the left, the 'Search results' section is active, showing filters for 'All', 'Posts', 'Recent Posts', 'Posts You've Seen', 'Date Posted', 'Posts From', 'Tagged Location', 'People', and 'Photos'. The main content area displays two posts from the 'Brighton Philatelic Society'. The top post, dated 'Yesterday at 7:48 PM', contains text about an uncatalogued auction on Tuesday 24th January at 7pm at Brighton Philatelic House, 80 Gardenvale Rd Gardenvale, Vic. It also mentions a website for further details: <https://brightonps.org.au/>. Below the text is a thumbnail image of a stamp collection. The post has 2 likes and options to like, comment, and share. The bottom post, dated '51m', shows the beginning of a text post: 'Once again BPS put on a great evening with lots of treasures snapped up at the first'.

If you like what you have read, you can hit the button “Like” and it will record that you have seen and like the post.

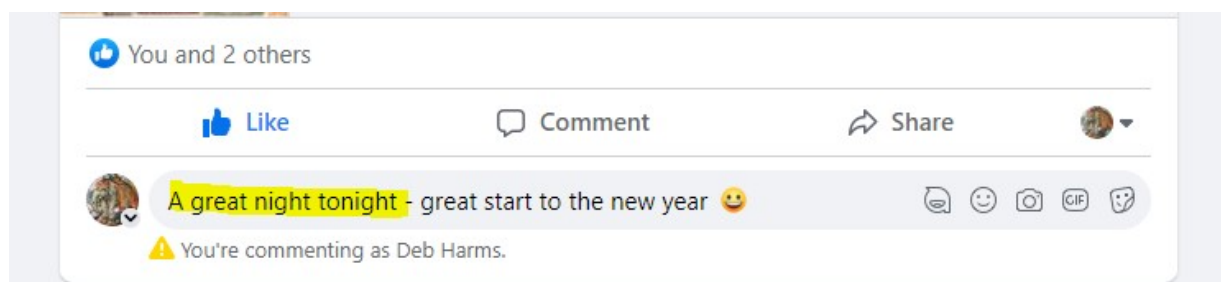
This screenshot is identical to the one above, showing the same Facebook search results for 'brighton philatelic society'. However, in the top post, the 'Like' button (a blue thumbs-up icon) is now highlighted in blue, indicating it has been clicked. The text 'You and 2 others' now appears next to the Like button, indicating that the user has liked the post. The rest of the page, including the filters and the second post, remains unchanged.

**Note that if you regularly “Like” a post from Brighton Philatelic, then new posts will appear in your Facebook account when you access it.**

If you would like to make a comment on the post, hit the button “Comment”. Once you select this, another field will open up below for your comments to be added in.




Now type in your comments. Once finished, hit the “enter” key.



Everyone will now have access to view your comments.

Further details of up-coming events planned can be found in our program located on our website: <https://brightonps.org.au/>

We hope to see you at a BPS event soon!



The image shows a Facebook post from the Brighton Philatelic Society Inc. The post features a cover image of various postage stamps. The text of the post reads: "BRIGHTONPS.ORG.AU Brighton Philatelic Society Inc. – Brighton Philatelic Society is a large Victorian based group of Stamp enthusiasts located in... Welcome to Brighton Philatelic Society 2023 Program View/download our current Program: 2023-Program-Brighton-Philatelic-Society-Inc.pdf January 2023 Tuesday 24th 5:00pm to view lots with Auction at 7:00pm February...". Below the post, there are interaction options: "Like", "Comment", and "Share". A comment from Deb Harms is visible, stating "A great night tonight - great start to the new year 😊". The post has 1 comment and was liked by the user and 2 others.

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BRIGHTONPS.ORG.AU  
**Brighton Philatelic Society Inc. – Brighton Philatelic Society is a large Victorian based group of Stamp enthusiasts located in...**  
Welcome to Brighton Philatelic Society 2023 Program View/download our current Program: 2023-Program-Brighton-Philatelic-Society-Inc.pdf January 2023 Tuesday 24th 5:00pm to view lots with Auction at 7:00pm February...

You and 2 others 1 comment

Like Comment Share

Write a comment...

⚠ You're commenting as Deb Harms.

Deb Harms  
A great night tonight - great start to the new year 😊

Like Reply 1m

Brighton Philatelic Society

You can use the comments as a way of interacting with other like-minded people (members and non-members of BPS) for a specific topic.

If we find any inappropriate comments, Admin for this site will delete the inappropriate post/comments.